WCCTV VS FLOCK SAFETY: COMPARISON TABLE

As technology reshapes the security landscape, many businesses are evaluating how to best protect their assets, people, and projects. Two names that often come up in these conversations are Flock Safety and WCCTV. Below we provide a breakdown of what truly sets them apart, including pricing, features, and system performance in order for you to make an informed, evidence-backed decision:

Feature	Flock Safety	WCCTV
Product Offering	Primarily, LPR-focused solutions with software support available. License Plate Readers (LPR), Video Cameras, Mobile Security Trailers, Gunshot Detection, Flock Drones, Drone as First Responder/Automated Security	Mobile surveillance solutions that go beyond security, enhancing full site safety and protection of people, not just property. Surveillance Trailers, Pole Cameras, Environmental Sensors, Detection Systems, cloud platform, Remote Surveillance Monitoring, LPR Solutions, Time Lapse Video Services
Mobility / Flexibility	Solar powered solutions with LTE connectivity. LPR systems can be attached to permanent structures like poles providing portability and their Trailers are designed for rapid deployments. Previously stated installation can take minutes	Cameras and Trailers are deployable and operational in under 20-minutes for basic setups. This includes setting up remote monitoring access
Typical Use Cases	Industries stated on their website: Corrections, Law Enforcement, Campuses, Public Spaces, Transportation, Retail, Healthcare, Property Management, Banking, Hospitality, Corporate Security, Developments, Manufacturing, Residential HOAs, Multifamilty Communities, & Places of Worship	Typical use cases include: Critical Infrastructure, Construction Jobsites, Government, Educational Institutions, Law Enforcement, Parking Lots, Education, Traffic & Highways, Events, Healthcare, Retail, & Property Developments. However, we also support renewable energy farms, vacant properties, retail, and a wealth of other industries and scenarios

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Feature	Flock Safety	WCCTV
Platform and Analytics Capabilities	Vehicle Fingerprint (make, model, color, unique identifiers), FreeForm natural-language search, real-time alerts, RTCC-style hub (FlockOS)	Offer a cloud software platform that ties hardware, analytics, environmental sensor data (air, weather, noise), PPE detection, smoke and fire detection, and intrusion detection into one centralised system. This automates reporting, allows access to multiple sites from one space, and helps keep businesses compliant
Cost Comparisons	An annual payment subscription model that covers hardware, software, maintenance, and support. Optional extras add additional costs to the overall cost	Flexible rental agreements, with no fixed long-term contracts, keeping them cost-effective solutions. Quote up to an 88% saving compared to security guards
Connectivity and Deployment	Solar-powered, LTE connectivity; 'infrastructure-free' deployments; multi-camera/video integrations via Wing Gateway	Utilize solar power and 4G/5G cellular connectivity to provide remote access to both your business and remote monitoring centers. Can be deployed in most locations, but particularly suited to remote locations or temporary projects. No permanent infrastructure required and provides multi camera, sensor, and AI analytics integrations

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Surveillance Trailer Features	Features for their Mobile Security Trailers include: 2 PTZ Video Cameras, 1 Panoramic Video Camera, Flashing Deterrence Lights, Talk-down Speaker, Flock Safety Platform Access, AI-driven Alerts, & Mobile App Access	Mobile surveillance solutions that go beyond security, enhancing full site safety and protection of people, not just property. Surveillance Trailers, Pole Cameras, Environmental Sensors, Detection Systems, cloud platform, Remote Surveillance Monitoring, LPR Solutions, Time Lapse Video Services
Mobility / Flexibility	Solar powered solutions with LTE connectivity. LPR systems can be attached to permanent structures like poles providing portability and their Trailers are designed for rapid deployments. Previously stated installation can take minutes	Solar Surveillance Trailer Features include: Can be Fitted with Up To 3 WCCTV Pole Cameras, HD PTZ Cameras with Smart IR, Live Audio Challenge Systems, Siren Alarms, Supports Additonal Cameras Like LPR, Thermal, & Time Lapse, 20-ft Tall Mast, Remote Access via Mobile App or via Desktop, Built-in Performance Diagnostics System, & Near 360° View
Privacy and Regulatory Concerns	Default 30-day retention for LPR data, automated reporting, and use cloud-based storage to ensure data encryption. **Data enrolling and outsourcing of services can lead to shared data with other agencies or pose a risk to data security**	The evidence gathering system and cloud platform offer GDPR compliance through encrypted data storage. The platform provides automated compliance reporting of all video feeds, sensor readings, and intrusion detections to provide clear audit trails and transparency for regulation inspections

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Potential Limitations	Highly vehicle-centred solutions and LPR-led approach, with surveillance solutions to support this functionality	Optimized for site-based support/mobile surveillance, therefore fewer product ranges for LPR solutions
Managed Services	Installation, permits, software training, and maintenance bundled into their subscription	Provide an end-to-end managed service, including: install, connectivity, monitoring, support, training; dedicated guide explains service model
Additional Features	Offer additional software: Flock Nova, FlockOS, Flock911, Flock FreeForm, Flock Safety Platform, National LPR Network, Investigations Manager. Generally aimed at supporting the effectiveness of their LPR service, map pinpointing, and incident response	Service add-ons range from LPR solutions and Time Lapse Video to environmental monitoring sensors (noise, weather, air quality) and smart detection systems (smoke and fire, intrusion, PPE)