# Where Would You Target Your Business?

Criminals often spend time observing a business before attempting a theft or break-in. They look for weak access points, poor visibility, valuable assets, and areas that appear unattended. Using the site plan below, imagine you're assessing your property from an intruder's perspective. Where would you expect someone to target first?

## Step 1: Review Your Site

## Step 2: Mark Your Highest-Risk Areas

It is important to identify the following:

- Where are your most valuable assets stored?
- Which entrance or gate would be easiest to access?
- Which area has the poorest visibility, especially after hours?
- Where could someone hide from view?
- Which location is least monitored?
- Where is your business most vulnerable overnight?
- Where would a thief be able to leave the property most quickly?

| High-Risk Area | Why it Matters | Consider |
|---|---|---|
| **Loading Bays** | Valuable deliveries and equipment are often left unattended. | Access control, surveillance, and monitoring |
| **Rear Entrances** | Lower foot traffic can make unauthorised access easier. | Improved lighting and visible monitoring |
| **Storage Yards** | Tools, materials and equipment are attractive theft targets. | Perimeter security and surveillance |
| **Parking Areas** | Vehicle theft and break-ins often occur after hours. | Lighting, mobile surveillance, and controlled access |
| **Blind Spots** | Areas hidden from view create opportunities for trespassing and vandalism. | Reposition cameras or improve visibility |
| **External Storage** | Easily accessible assets increase theft risk. | Secure storage and visible deterrents |