

Key Security Risks and Solutions for Construction, Retail and Commercial Properties

California's economy is one of the largest in the world, with the state's GDP of \$4.3 trillion accounting for roughly 14% of the nation's overall GDP in 2025. What's driving this growth, however, can be attributed to a multitude of sectors, from technology and logistics to construction and events. But economic growth doesn't eliminate crime risk, and instead transfers the risk to new areas in different forms.

While every industry faces risk, construction sites, retail locations, and commercial properties remain particularly vulnerable due to their valuable assets, large footprints, and periods of limited supervision.

For organizations operating in these sectors, proactive security measures can help reduce losses, improve safety, and minimize operational disruption. Modern technologies such as remote video monitoring, mobile surveillance units, live audio intervention, and video analytics are helping businesses move from reactive security strategies to proactive crime prevention.



Industry-Specific Security Challenges

Construction:

- Equipment and material theft
- Trespassing and unauthorized access
- Vandalism and property damage
- Remote or unoccupied jobsites



Commercial Properties:

- After-hours break-ins
- Vandalism and graffiti
- Copper and utility theft
- Unauthorized access to vacant or shared spaces
- Cargo theft



Retail:

- Organized retail crime (ORC)
- Shoplifting and shrinkage
- Employee theft
- Parking lot incidents such as homeless encampments and drag racing



Security Technology That Delivers the Greatest Impact

Key: ✓ = Effective | ✓✓ = Highly Effective | ✓✓✓ = Critical Security Measure

Security Measure	Construction	Retail	Commercial Property
Remote Video Monitoring	✓✓✓	✓✓	✓✓✓
Mobile Surveillance Units	✓✓✓	✓✓✓	✓✓✓
Live Audio Intervention	✓✓✓	✓✓	✓✓
Access Control	✓✓	✓	✓✓✓
Security Guards	✓	✓✓	✓
Video Analytics	✓✓✓	✓✓✓	✓✓✓
LPR Tracking	✓✓✓	✓✓✓	✓✓✓

Key Solution Takeaways:

- Implement remote video monitoring for 24/7 site visibility.
- Deploy mobile surveillance units to secure vulnerable areas quickly.
- Integrate live audio intervention to deter intruders in real time.
- Strengthen access control to limit unauthorized entry.
- Leverage video analytics for faster threat detection and response.
- Combine technologies to create a layered security strategy.
- Prioritize proactive security measures to prevent incidents before they occur.
- Invest in solutions that protect assets, people, and operations at all times.