

# GENERALIST SURVEILLANCE PROVIDERS VS MOBILE SECURITY SPECIALISTS

## SPECIALISTS: COMPARISON TABLE

Below outlines the difference between generalized surveillance technology providers and mobile security specialists like ourselves, covering the key differences in surveillance trailer design and the service provided alongside this.

| Area                 | Generalist Surveillance Providers  | Mobile Security Specialists (WCCTV)  |
|----------------------|--|--|
| Primary Focus        | Broader consumer technology, providing generalized support and protection                      | Purpose-built surveillance for a wide range of industries, particularly those in remote, developing, or complex environments   |
| Design Approach      | Less personalized to site specifics, generally taking a one-size-fits-all approach             | Engineered specifically for temporary and targeted security requirements such as construction, critical infrastructure, and public sector industries                         |
| Compliance Readiness | Limited or unclear compliance suitability, tend to source third-party support                  | Offer environmental monitoring and compliance reporting tools designed for regulated industries surrounding environmental (weather, air quality, noise) and safety protocols |
| Data Security        | Likely to be standard cloud platforms, often consumer-led, and varies widely between providers | Secure, end-to-end encrypted data via WCCTV's Stellifii platform, ensuring data remains under the customer's control   |

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|----------------------------|---|--|
| <b>Operational Support</b> | Limited or customer-led, likely comes with hidden costs                               | Fully-managed service based on expert, human-led support. Includes a site survey, installation, technical support, customer care, and ongoing maintenance  |
| <b>Scalability</b>         | Likely limited, unless it's backed with a comprehensive cloud-based service           | Scalable deployments across single or multiple sites, with integrations that allow for site-specific targeting. Stellifii consolidates all compliance and surveillance tools into an all-in-one system |
| <b>Risk Exposure</b>       | Greater risk of hidden limitations and compromises                                    | Reduced risk through specialist design and proven processes. Further reassured by over two decades of on-the-ground experience and successful surveillance outcomes                                    |
| <b>Industry Experience</b> | Often established, however, tends to lack regional knowledge or site-specific insight | Over 20 years of real-world surveillance expertise and core values that ensure the full business remains up to date with industry insights, remain innovative, and are supportive of customer needs    |